ArihantCapital
Generating Wealth

IPO Note
18th August 2026

Sunshine Pictures Ltd

Subscribe

Rating: Subscribe

Issue Offer

Total issue size: INR 2,821.39 Mn (7.8 Mn shares) - OFS of INR 1,093 Mn (3 Mn shares) and Fresh Issue of INR 1,728 Mn (4.8 Mn shares).

Issue Summary	
Price Band (INR)	342-360
Face Value (INR)	10
Implied Market Cap (INR mn)	11,214
Market Lot	41
Issue Opens on	18 Aug, 2026
Issue Close on	20 Aug, 2026
No. of share pre-issue	2,63,48,750
No. of share post issue	3,11,48,784
Listing	NSE / BSE

Issue Break-up (%)	
QIB Portion	≥ 50
NIB Portion	≤ 15
Retail Portion	≤ 35

Book Running Lead Managers
GYR Capital Advisors Pvt Ltd

Registrar
Bigshare Services Pvt Ltd

Shareholding Pattern		
	Pre-Issue	Post-Issue
Promoters	100.00%	74.84%
Public & Others	0%	25.16%

Abhishek Jain
abhishek.jain@arihantcapital.com
022-67114871

Sunshine Pictures Limited is one of India's leading media and entertainment companies, operating an integrated business model for the creation, production, and distribution of entertainment content. The company provides comprehensive content solutions across key formats including feature films, web series, television serials, and short films, supported by strong creative talent, experienced direction, and multi-platform monetization across theatrical, OTT, satellite, and music rights channels. With a significant presence across the Indian media landscape through successful original projects and strategic industry collaborations, the company has established itself as one of the country's prominent media and film production houses.

Investment Rationale:

Strong Intellectual Property (IP) Library & Multi-Channel Monetization Model

The company retains full or partial ownership of high-value IP assets across diverse formats (films, TV series, web content), enabling long-term monetization. Revenue is generated across multiple avenues—including theatrical releases, SVOD/AVOD platforms, satellite broadcasting, digital rights, and music licensing-providing structural revenue stability and downside protection against box-office variance.

Proven Multi-Format Execution Capabilities Across Platforms

Demonstrating cross-format operational expertise, the company maintains active production pipelines spanning feature-length films, television broadcasting, and digital over-the-top (OTT) episodic content. This versatility mitigates platform-concentration risk and allows the business to capture content consumption demand across diverse demographic segments.

Strategic Ecosystem & Industry Network Relations

Capitalizing on long-standing relationships with leading talent, directors, technical crews, streaming giants, and theatrical distribution networks, the company ensures cost-optimized procurement of talent and preferential licensing terms, serving as a distinct barrier to entry for prospective competitors.

Valuation & Outlook: Sunshine Pictures Limited is well positioned to capitalize on India's expanding media and entertainment market, supported by its established track record, de-risked business model, and experienced promoter leadership. The company has demonstrated strong commercial capabilities across films, web series, and TV content, driven by disciplined budgeting, strategic co-productions, and multi-platform IP monetization across OTT, satellite, and music channels. Its proven ability to deliver high-ROI blockbusters alongside recurring studio partnerships provides a scalable platform for sustained earnings growth. With strong industry goodwill, a growing project pipeline, and prudent capital management, the company is well placed to drive long-term value creation. **At the upper band of INR 360, the issue is valued at a P/E ratio of 28.02x, based on FY26 EPS of INR 12.85. We are recommending a “Subscribe" rating for this issue.**

Financial Summary:

Particulars (INR Mn)	FY24	FY25	FY26
Revenue	1,394.60	1,058.03	762.75
Growth (%YoY)		*-24%*	*-28%*
EBITDA	739.74	507.48	588.63
Margins	*53%*	*48%*	*77%*
PAT	533.50	344.64	400.20
Margins	*38%*	*33%*	*52%*
Debt	166.68	111.62	90.94

Arihant Research Desk

Email: instresearch@arihantcapital.com

Tel. : 022-42254800

Head Office	**Registered Office**
#1011, Solitaire Corporate Park	
Building No. 10, 1st Floor	6 Lad Colony,
Andheri Ghatkopar Link Road	Y.N. Road,
Chakala, Andheri (E)	Indore - 452003, (M.P.)
Mumbai – 400093	Tel: (91-731) 4217100/101
Tel: (91-22) 42254800	CIN: L66120MP1992PLC007182

Stock Rating Scale	**Absolute Return**
BUY	>20%
ACCUMULATE	12% to 20%
HOLD	5% to 12%
NEUTRAL	-5% to 5%
REDUCE	-5% to -12%
SELL	<-12%

Research Analyst Registration No.	Contact	Website	Email Id
INH000002764	**SMS: 'Arihant' to 56677**	www.arihantcapital.com	instresearch@arihantcapital.com

Arihant Capital Markets Ltd.
1011, Solitaire Corporate park, Building No. 10, 1st Floor,
Andheri Ghatkopar Link Road, Chakala, Andheri (E)
Tel. 022-42254800

Disclaimer: This disclosure statement is provided in compliance with the SEBI Research Analyst Regulations, 2014. Arihant Capital Markets Limited (ACML) is a registered stockbroker, merchant banker, and research analyst under SEBI, and is also a Point of Presence with the Pension Fund Regulatory and Development Authority (PFRDA). ACML is registered with SEBI with Research Analyst Registration Number INH000002764, Stock Broker Registration Number INZ000180939, and is a Trading Member with NSE, BSE, MCX, NCDEX, and a Depository Participant with CDSL and NSDL.

ACML and its associates may have business relationships, including investment banking, with companies covered by its Investment Research Department. The analysts of ACML, and their associates, are prohibited from holding a financial interest in securities or derivatives of companies they cover, though they may hold stock in the companies they analyze. The recommendations provided by ACML's research team are based on technical and derivative analysis and may differ from fundamental research reports.

ACML confirms that neither it nor its associates have a financial interest or material conflict concerning the companies covered in the research report at the time of publication. Furthermore, ACML, its analysts, and their relatives have no ownership greater than 1% in the subject companies as of the month prior to publication. ACML guarantees that the compensation for its research analysts is not influenced by specific securities or transactions.

ACML affirms that neither the analyst nor the company has served as an officer, director, employee, or engaged in market-making activities for any of the subject companies. Additionally, the research report does not reflect any conflict of interest and is not influenced by specific recommendations made. Neither ACML nor its analysts have received compensation for investment banking or brokerage services from the subject companies in the last 12 months.

The views expressed in this report are those of the analysts and are independent of the proprietary trading desk of ACML, which operates separately to maintain an unbiased stance. Analysts comply with SEBI Regulations when offering recommendations or opinions through public media. The report is intended for informational purposes only and is not an offer or solicitation for the purchase or sale of securities.

This report, which is confidential, may not be reproduced or shared without written consent from ACML. It is based on publicly available data believed to be reliable but has not been independently verified, and no guarantees are made about its accuracy. All opinions and information contained in the report are subject to change without notice.
ACML disclaims liability for any losses resulting from reliance on this report. The report does not constitute an offer to buy or sell securities, and ACML is not responsible for the risks involved in investments. ACML and its affiliates may have positions in the securities discussed or hold other financial interests in them.

The distribution of this report in certain jurisdictions may be restricted by law, and the report is not intended for distribution where it would violate local laws. Investors are advised to consider their financial position, risk tolerance, and investment objectives before engaging in transactions, particularly in high-risk financial products such as derivatives.

ACML reserves the right to modify this disclosure statement without prior notice. The report has been prepared using publicly available information and internally developed data, though ACML does not guarantee its completeness or accuracy. Historical price data for securities can be accessed via official exchanges like NSE or BSE.
ACML and its affiliates may conduct proprietary transactions or investment banking services for the companies mentioned in this report. In compliance with SEBI regulations, ACML maintains comprehensive records of research reports, recommendations, and the rationale for those recommendations, which are preserved for at least five years. An annual compliance audit is conducted by a member of the ICAI or ICSI to ensure adherence to applicable regulations. This report is issued in accordance with applicable SEBI regulations and does not guarantee future performance or returns.

Arihant Capital Markets Ltd.
1011, Solitaire Corporate park, Building No. 10, 1st Floor,
Andheri Ghatkopar Link Road, Chakala, Andheri (E)
Tel. 022-42254800

Abhishek Jain
Head of Research
Abhishek.jain@arihantcapital.com

Abhishek Chhajed Jain

Digitally signed by Abhishek Chhajed Jain
Date: 2026.08.18 11:18:24 +05'30'